

SHARED LEICESTERSHIRE COMMUNITY STRATEGY PRIORITIES

Economic Development

Increase the vitality/viability of town and village centres

Raise the level of skills and knowledge in the local population in line with local business needs and opportunities

Increase the range of businesses offering a diverse spread of quality employment

Work towards a more equal distribution of quality employment and high value businesses across the County

Increase the number of businesses surviving, expanding and starting up

Increase the contribution of tourism to the local economy

Reduce the number of families living in poverty

Children and Young People

Reduce the number of vulnerable/excluded young people reaching crisis point

Reduce the number of young people engaged in or becoming victims of crime and/or anti-social behaviour

Increase the life chances of young people (including looked after children)

Reduce the number of young people not in education, training or employment and increase the skills of young people on leaving education (at any age)

Increase the number of young people involved in decision making and improving their communities

Improve the health of young people in the County, specifically in the areas of:

- Substance misuse
- Obesity
- Sexual Health
- Mental Health

Increase the number of young people who feel that they have good access to leisure activities, and the number of young people who use these leisure facilities on a regular basis

Older People

Increase the number of frail older people receiving intensive support to enable them to remain living in their own homes

Reduce the number of accidents to children, young adults and older people

Healthier Communities

Tackle the causes of chronic disease and premature death by addressing the wider determinants of health

Increase the number of people engaged in healthier lifestyles, including through:

- Tobacco reduction
- Healthier diets
- Physical activity
- Better sexual health

Reduce inequalities in health and access to health services, by targeting resources and information towards those who need them most

Improve the mental health and well-being of the Leicestershire population (including physical and social environment, number of people engaging in physical activity, workplace stress)