

**LEICESTERSHIRE TOGETHER (LOCAL STRATEGIC
PARTNERSHIP) BOARD**

Monday 3rd July 2006

THE NAMING OF LOWER SUPER OUTPUT AREAS IN LEICESTERSHIRE

REPORT OF LEICESTERSHIRE COUNTY COUNCIL

Purpose of Report

1. The purpose of this report to inform Leicestershire Together Board of the outcome of the recent consultations of the naming of Lower Super Output Areas of Leicestershire and seek the Board agreement on the final list of names.

Background

2. Lower Super Output Areas (LSOAs) are a new geography created by the Office for National Statistics (ONS). They were created by combining a number of Output Areas (OAs) that were developed for the release of 2001 Census of Population data. LSOAs are small areas of broadly consistent population size across the country, each containing approximately 1,500 people.
3. At present LSOAs are identified by a code developed by ONS, which only indicates in which district they are situated in. This code does not help to describe the area beyond the district name.
4. Because there is an increasing use of LSOAs as a standard unit of geography, particularly as part of the Local Area Agreement and reporting of other information such as 2001 Census, Indices of Multiple Deprivation, and Monthly Unemployment statistics, a naming convention for the LSOAs in Leicestershire is proposed so that they can be more easily identified.
5. With 396 LSOAs in Leicestershire, a standard name for each LSOA will aid the identification of specific area when it is referenced in documents and referred to in discussions across the County.

Consultations

6. Board members will have received a set of consultation documentations in June 2006 (further copy of the documents are available on request). County Councillors and District Local Strategic Partnerships have also been consulted.
7. In majority of cases the comments submitted and alternatives names suggested by Board members, County Councillors and members of the seven district local partnerships have now been received and incorporated in a final list (see Appendix A).

8. The only area where there is a difference of opinion is in parts of Charnwood. The argument put forward for the alternative names is that *‘they describe the areas in a way more easily understood by people living in those areas; is likely to be more attractive in press releases; and more likely to attract external funding than anonymous North, South, East, West’*. The Board is asked for its opinion on which set of names should be accepted and adopted for use by the partner organisations in Leicestershire.

No.	ONS Code	Suggested Name	Alternative Name
30	E01025699	Loughborough Centre East	Loughborough Bell Foundry
31	E01025700	Loughborough Hastings East	Loughborough Canal South
32	E01025701	Loughborough Hastings Central	Loughborough Central Station
33	E01025702	Loughborough Hastings South	Loughborough Tuckers Road
34	E01025703	Loughborough Centre North	Loughborough Toothill Road
35	E01025704	Loughborough Lemyngton West	Loughborough Derby Road East
36	E01025705	Loughborough Lemyngton East	Loughborough Midland Station
37	E01025706	Loughborough Lemyngton North	Loughborough Meadow Lane

9. Once agreed and adopted by Leicestershire Together Board, the final list of names will be made available to all users on the Leicestershire Together website.

Recommendations

It is recommended that the Board decides which of the alternative names in paragraph 8 should be chosen and agrees LSOAs names as shown in Appendix A.

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